

## Russian oil: sanctions and self-sanctions start to be felt

- In March, embargoes and boycotting of Russian oil had a limited impact on exports of Urals due to a number of technical factors.
- More-severe oil-supply losses in Russia have materialized in April, and, by May, Russian oil output is expected to have fallen by 3mn b/d (around 30% of total production).
- Even if there are several mitigating factors at play, Brent prices are likely to move close to USD 115/bbl for the remainder of the quarter.

The West has marshalled remarkable unity in response to the Russia-Ukraine crisis. In the timespan of a few weeks, Western nations cut off several Russian banks from the SWIFT interbank payment system; froze the FX reserves of the Russian central bank; banned exports of dual-use goods and imposed asset freezes, travel bans and other curbs on Russian individuals. The speed, scale and scope of these sanctions have been unprecedented. While the EU (unlike the US, the UK, Canada, or Australia) is still pondering whether or not to sanction Russian oil and gas exports, several European energy companies have announced their intention to suspend purchases of Russian oil. This self-sanctioning involves the market, not governments, penalizing a country for its wrongdoings either for reputational reasons or fear of secondary sanctions.

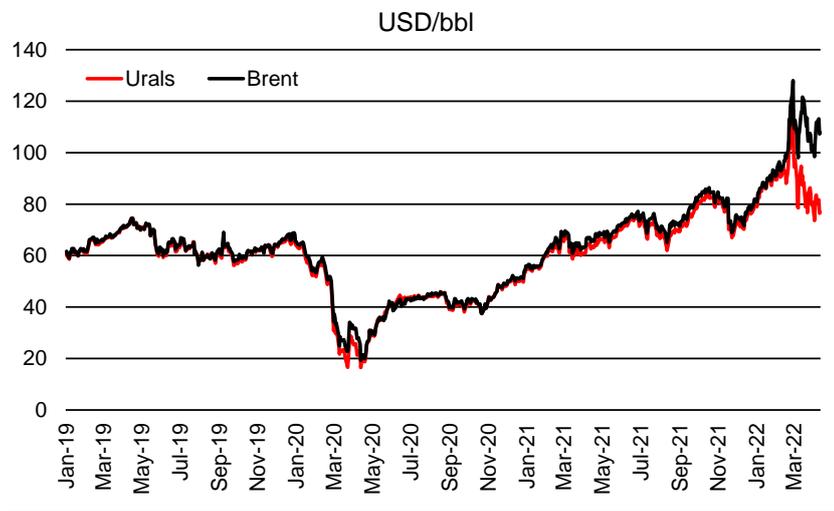
Preliminary data on Russia's oil production and exports in March and early April show that, so far, the combination of official and unofficial sanctions has been effective but only to some extent. Moscow has found alternative buyers for its oil, particularly in Asia, thanks to generous discounts. However, we think this situation is likely to change soon. Financial sanctions are making it increasingly difficult for Russia to process oil-related transactions, and more-severe oil-supply losses in Russia are likely to materialize in the next few weeks – as windows that are still open to oil traders to finalize certain transactions with Russian counterparts close. With OPEC+ struggling to meet its production quota and the peak in demand associated with the summer driving season approaching, we think the drop in Russian oil output could push Brent prices close to USD 115/bbl for the rest of 2Q22. The only mitigating factor is a decline in Chinese demand triggered by outbreaks of COVID-19.

### The impact of sanctions: contained so far, strong soon

Economic sanctions, whether government-imposed or self-imposed, must strike a balance between two competing goals: **1.** to respond to misconduct by inflicting trade or financial losses on an offender; **2.** to minimize the costs faced by the entity imposing sanctions. If the goal of oil sanctions is to freeze Moscow's oil exports and affect revenues that sustain military efforts, at least in theory, self-sanctions might achieve this at a lower cost – meaning they could have a more-contained impact on global oil prices. The reasoning behind this is simple. The price of oil is roughly a function of two variables: market fundamentals (demand, supply, and inventories) and geopolitical risk. Government sanctions and self-sanctions affect market fundamentals in the same way as long as they target the same amount of oil. What differs is their impact on the geopolitical risk premium, which might be more contained when self-sanctions are imposed, as they would not be perceived as causing an escalation in inter-governmental tensions that might lead to a wider conflict or might trigger retaliation (by cutting off natural-gas supplies, for example).

When, in mid-March, the EU appeared to be ready to impose sanctions on Russian energy in concert with the US, Brent prices almost reached USD 140/bbl. Then, when the EU put a decision on hold, they dropped to around USD 110/bbl, where they have since stabilized (with large swings in both directions) despite the boycotting of Russian oil by some of the world's major energy companies. The stabilization of Brent prices at lower levels is partly due to a more-contained geopolitical premium associated with self-sanctions and partly due to the fact that stopping purchases of Russian oil will, in most cases, be phased in gradually, in order to allow companies to find alternatives to Russian oil – a difficult task at a time when there is a shortage of very large crude carriers to reroute some of the demand to farther providers. Moscow exports around 5mn b/d of oil worldwide (roughly 5% of the global supply), with Europe and China being its two major buyers (they buy around 2.3mn b/d and 1.4mn b/d, respectively).

A different picture characterizes the Russian oil benchmark. So far, embargoes and private boycotting have weighed on Urals prices. As shown in Chart 1, Urals and Brent prices, which usually move in sync, have sharply decoupled since the beginning of the Russia-Ukraine conflict. Urals is currently selling at a discount of around USD 30/bbl to Brent. Despite this huge spread, in absolute terms, Russia is selling its own crude for roughly the same price it was selling it for at the beginning of the conflict. Given that the RUB, after a massive initial depreciation, is now roughly back to pre-conflict levels, the amount of revenues per barrel that Moscow is bringing in has not been significantly affected so far (the production cost of a barrel of Urals crude is USD 5.7).

**CHART 1: URALS IS SELLING AT A DISCOUNT**


Source: Bloomberg, UniCredit Research

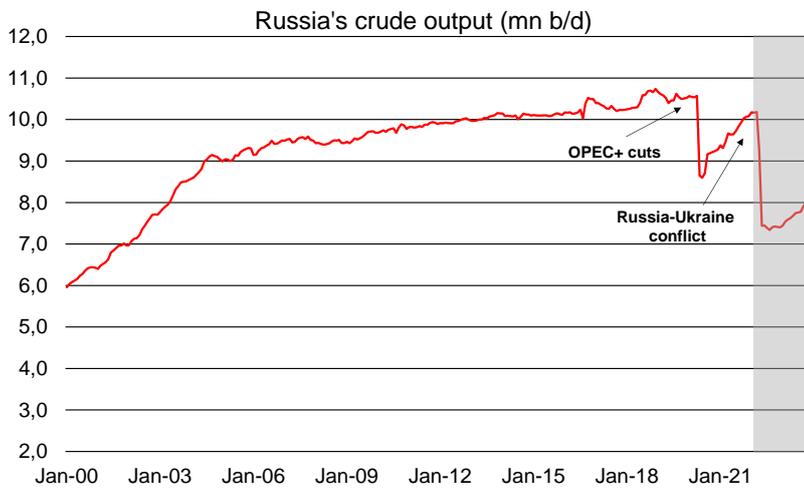
Thanks to these discounts, Moscow has so far managed to contain the resulting drop in oil exports by sea (crude and petroleum products). These had fallen by around 330,000 b/d (to 5.7mn b/d) in March – primarily as a result of government-imposed and self-sanctioning (before the Russian-Ukraine crisis, the US imported around 240,000 b/d from Russia). What is changing is the composition of the buyers of Russian oil. In March, loadings to India rose from almost nothing in February to 310,000 b/d on average, whereas seaborne exports to China were up by 70,000 b/d (a more-contained increase than expected due to recent COVID-19 outbreaks, which are curbing oil demand). This is possible because of a lack of secondary sanctions (i.e. the targeting of commercial activity involving a party under primary sanctions but occurring outside the US’s legal jurisdiction), and it has helped curb oil-price spikes.

More tellingly, the share of Russian oil exports destined for unreported destinations rose by 250,000 b/d in March. This indicates that oil is being taken to large ships at sea and mixed with oil from other destinations, thereby obscuring its origin. This is a long-running practice first used by other sanctioned countries, including Iran and Venezuela. According to a report published by the *Wall Street Journal*, a “Latvian blend” and a “Turkmenistani blend” are being offered on the market with the understanding they are mixed with substantial amounts of Russian oil, and their primary destination is Europe. In addition, according to maritime risk-management company Windward, the practice by vessels of turning off their transponders for several hours has increased by 600% since the intensification of the Russia-Ukraine crisis on 24 February.

The March figures looked relatively favorable for another reason. In most cases, cargoes purchased before restrictions were imposed have been loaded. Moreover, trade with holders of longer-term contracts continues to provide a boost to exports of Russian crude and products in line with contractual obligations. However, going forward, the flexibility that sanctions allowed in their initial phase will rapidly fade, and many oil-related financial transactions will become increasingly difficult to carry out. There might not be enough Asian buyers to replace Western ones, especially given the elevated insurance costs associated with shipping Russian oil. These have more than tripled since the beginning of the conflict.

In turn, Russian oil production will be negatively affected. Russian refiners have already had to halt operations at some units due to a lack of outlets (domestic or international) for their product. As boycotts and embargoes consolidate and storage fills up, crude-oil exports will face steeper declines in the coming weeks. According to Russian Deputy Prime Minister Alexander Novak, Russian oil production may decline by 4% to 5% (or around 500,000 b/d) in April from March due to problems with insurance and the usage of vessels. According to the International Energy Agency and several market participants, instead, Russian production will likely drop by about 3mn b/d by the end of May – without formal EU sanctions, which, if imposed, would roughly replace part of the self-sanctioning that is in the pipeline but they will have a larger impact on prices via a geopolitical premium – and could hit levels not seen in 20 years (see Chart 2). In the second week of April, and even after the volatility that characterizes weekly figures is taken into account, satellite information indicates that Russian oil exports were down by 25% (or around 1.6mn b/d) and that the number of completely loaded cargoes of Russian crude was down by a similar percentage.

**CHART 2: IN FREE FALL**



Source: PIRA, UniCredit Research

### Implications for oil prices

As we argued in the past, the Russian-Ukraine conflict is taking place at a time when the oil market is extremely tight. The effects of this conflict will add to this tightness as sanctions start to be felt. A lack of secondary sanctions might partly mitigate this by allowing Russian oil to reach other destinations at a discount and by enabling more-expensive barrels of oil to reach those countries that have imposed sanctions. Other mitigating factors are the release of strategic reserves by oil-consuming nations, decreases in global demand (both in China due to COVID-19 outbreaks and in advanced economies due to the Russia-Ukraine crisis) and increasing production in the US. OPEC+ is unlikely to provide much relief unless producers with ample spare capacity, such as Saudi Arabia and the UAE, are allowed to exceed production quotas. However, the resulting disruption to Russian oil supply, estimated to amount to 3mn b/d, will be hard for the market to absorb without there being a significant impact on prices, and we expect such disruption will move Brent close to USD 115/bbl for the rest of 2Q22.

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This report was completed and first published on 26 April 2022 at 16:27.

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