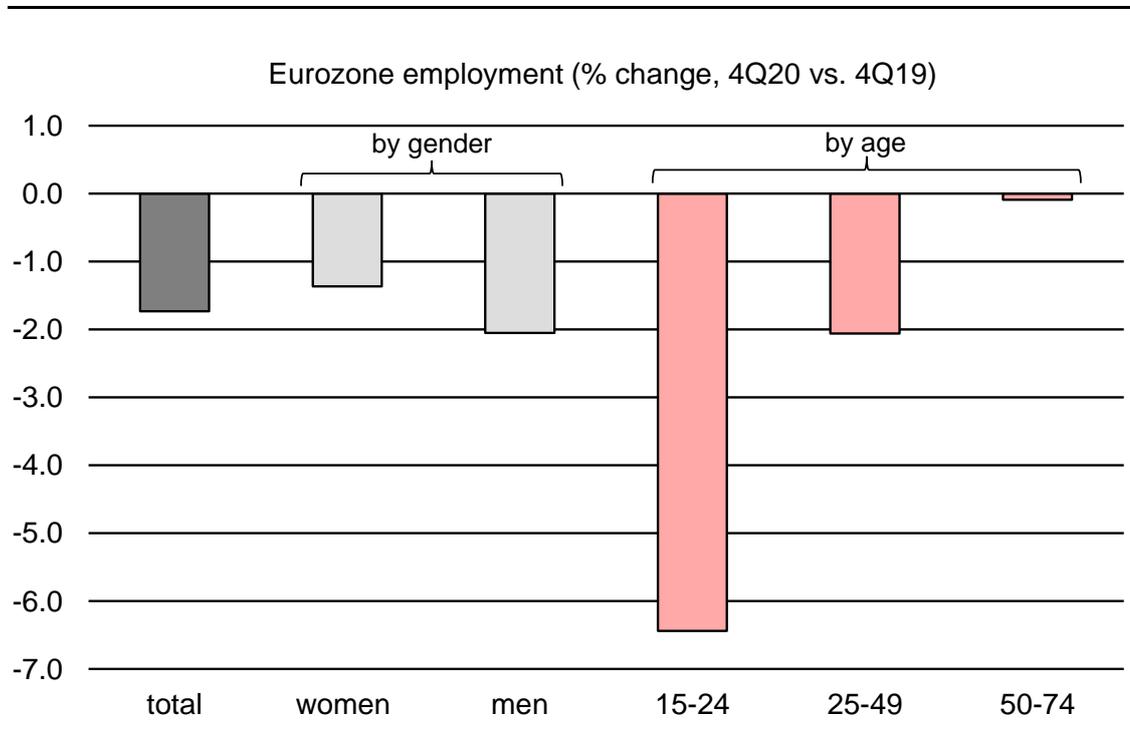


Young workers bear the brunt of the crisis, again



Source: Eurostat, UniCredit Research

- Our *Chart of the Week* shows the impact of the pandemic on the eurozone labor market, looking at the employment performance by gender and by age over the course of 2020. The most interesting result is the disproportionately large hit suffered by young workers (here defined as workers aged 15-24), for which employment declined by more than 6%. Despite representing less than 10% of total employment, we estimate that these workers accounted for almost a third of the total job losses recorded last year. Resilience to the shock seems to increase with the age of workers. Workers aged 50-74 have been almost completely shielded from the effects of COVID-19. Moreover, and contrary to popular belief, the pandemic has not had a worse effect on female employment. Actually, the loss of jobs has been more severe for male workers.
- The patterns highlighted in our chart are not new. In fact, the employment shock in the aftermath of the financial and sovereign debt crises caused similar, or even stronger, relative dynamics.
- In the current recession, sizeable job losses among young workers mainly seem to reflect two factors: **1.** a comparatively larger share of workers aged 15-24 in the economic sectors most damaged by COVID-19 (namely retail and wholesale trade, accommodation and food services, and transport services), and **2.** young workers are more likely to be hired on temporary contracts, which tend to be shed earlier and more aggressively during downturns. The comparison with previous crises suggests that the latter factor is likely to have played the most important role.
- We are confident that the pandemic will not lead to measurable lasting adverse effects on the eurozone labor market (the so-called scarring). Bold intervention from governments and the ECB has supported income and prevented a troublesome wave of corporate insolvencies, while generous furlough schemes have preserved links between workers and firms during the downturn. This should allow activity to rebound swiftly as restrictions are eased. Moreover, job losses have mainly occurred in low-productivity, low-skill service activities, where the scope for deterioration of physical and human capital is relatively contained.

Once demand for badly hit services resumes, and there are signs that this recovery has already begun, firms will start hiring again and employment growth in these sectors is likely to outpace that of the broader economy, mainly benefitting young workers.

- Still, not all lost jobs will be recovered, as the pandemic has structurally affected demand for certain categories of goods and services. Governments will have to implement the right policies to facilitate the reallocation of labor towards the most promising sectors.

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