The mind-boggling difference in approach to the crisis

In our Chart of the Week we illustrate the vast difference between the planned 2021 fiscal response to the crisis in the US and the eurozone. In times of crisis, the private sector cuts their demand for consumption and investment, leaving an “output gap” between aggregate demand and supply. In the present crisis, this has been witnessed to an extreme degree because of the mandated and voluntary social distancing, which impacts demand, particularly for services. Economics 101 tells you that it makes sense for the fiscal authorities to boost expenditures and defer or cut taxes with a view to filling-in this gap, both to protect the most vulnerable in society and to reduce the economic scarring effects (i.e. the destruction of productive capacity).

As illustrated, we estimate the 2021 output gap in the US to be around USD 900bn, while the eurozone gap is some EUR 1tn. These numbers reflect both the fact that the eurozone entered the crisis a year ago with an existing output gap, and the US did not, and the fact the eurozone economy took a bigger hit to demand in 2020 than the US. These are the holes policymakers should aim to fill. Given the severity of the crisis and the high uncertainty surrounding the economic outlook, including with respect to fiscal multipliers, we believe that doing too much would be better than doing too little.

The US administration has taken this view to heart, aiming for an eye-watering stimulus of USD 2.8tn, made up of USD 0.9tn signed into law at end-December and Biden’s plan for another USD 1.9tn. We think the latter component will be scaled back to around USD 1.2tn, but that still leaves a fiscal injection of USD 2.1tn. To this you may add about USD 200bn in automatic stabilizers, giving a total boost to demand of 2.5 times the output gap, assuming a multiplier of about one.

In sharp contrast, the eurozone is planning just about EUR 420bn in national and EU fiscal injections this year. If you add the automatic stabilizers, which are larger in the eurozone than in the US for any given output gap, of about EUR 300bn then you’ll get just over 70% of the output gap covered.

Bottom line: The US will get a massive boost to growth and employment this year, which will push inflation somewhat higher, but – in our assessment – not dramatically so because of the fairly flat Phillips Curve. The eurozone will not close the output gap, which will leave 2021 GDP short of the pre-pandemic level - with no risk of pushing inflation sustainably back to the ECB target.
Notes:

a) “Output gap” is made up of two components. The first component reflects the damage caused by the pandemic and is computed as the percentage gap between the level of real GDP in 4Q20 and its pre-crisis trend. The second component catches the pre-crisis output gap, which we estimate to have been (negative) 2-2.5% for the eurozone, and zero for the US. Percentages are then translated into current units of local currencies taking nominal 2020 GDP as reference.

b) “Discretionary” fiscal stimulus includes already approved and expected fiscal stimulus measures for 2021. In the US, this includes the already-passed USD 900bn package plus our expectation for USD 1.2tn in new measures (short of President Biden’s USD 1.9tn proposal). In the euro area, it includes measures financed through both national and EU money.

Erik F. Nielsen, Group Chief Economist, Global Head of CIB Research
(UniCredit Bank, London)
+44 207 826-1765
erik.nielsen@unicredit.eu
Legal Notices

Glossary
A comprehensive glossary for many of the terms used in the report is available on our website: https://www.unicreditresearch.eu/index.php?id=glossary

Disclaimer
Our recommendations are based on information obtained from or are based upon public information sources that we consider to be reliable, but for the completeness and accuracy of which we assume no liability. All information, estimates, opinions, projections and forecasts included in this report represent the independent judgment of the analysts as of the date of the issue unless stated otherwise. We reserve the right to modify the views expressed herein at any time without notice. Moreover, we reserve the right not to agree to the dissemination of this information or to discontinue it altogether without notice. This report may contain links to websites of third parties, the content of which is not controlled by UniCredit Bank. No liability is assumed for the content of these third-party websites. This report is for information purposes only and (i) does not constitute or form part of any offer for sale or subscription of or solicitation of any offer to buy or subscribe for any financial, money market or investment instrument or any security, (ii) is neither intended as such an offer for sale or subscription of or solicitation of an offer to buy or subscribe for any financial, money market or investment instrument or any security nor (iii) as marketing material within the meaning of applicable prospectus law. The investment possibilities discussed in this report may not be suitable for certain investors depending on their specific investment objectives and time horizon or in the context of their overall financial situation. The investments discussed may fluctuate in price or value. Investors may get back less than they invested. Fluctuations in exchange rates may have an adverse effect on the value of investments. Furthermore, past performance is not necessarily indicative of future results. In particular, the risks associated with an investment in the financial, money market or investment instrument or security under discussion are not explained in their entirety. This information is given without any warranty on an “as is” basis and should not be regarded as a substitute for obtaining individual advice. Investors must make their own determination of the appropriateness of an investment in any instruments referred to herein based on the merits and risks involved, their own investment strategy and their legal, fiscal and financial position. As this document does not qualify as an investment recommendation or as a direct investment recommendation, neither this document nor any part of it shall form the basis of, or be relied on in connection with or act as an inducement to enter into, any contract or commitment whatsoever. Investors are urged to contact their bank’s investment advisor for individual explanations and advice. Neither UniCredit Bank AG, UniCredit Bank AG London Branch, UniCredit Bank AG Milan Branch, UniCredit Bank AG Vienna Branch, UniCredit Bank Austria AG, UniCredit Bulbank, Zagrebacka banka d.d., UniCredit Bank Czech Republic and Slovakia, ZAO UniCredit Bank Russia, UniCredit Bank Czech Republic and Slovakia, UniCredit Bank Romania, UniCredit Bank AG New York Branch nor any of their respective directors, officers or employees nor any other person accepts any liability whatsoever (in negligence or otherwise) for any loss howsoever arising from any use of this document or its contents or otherwise arising in connection therewith.

This report is being distributed by electronic and ordinary mail to professional investors, who are expected to make their own investment decisions without undue reliance on this publication, and may not be redistributed, reproduced or published in whole or in part for any purpose. This report was completed and first published on 10 February 2021 at 12:13.

Responsibility for the content of this publication lies with:
UniCredit Group and its subsidiaries are subject to regulation by the European Central Bank

a) UniCredit Bank AG (UniCredit Bank, Munich or Frankfurt, Arabellastraße 12, 81925 Munich, Germany, also responsible for the distribution pursuant to §58 WpHG). Regulatory authority: “BaFin” – Bundesanstalt für Finanzdienstleistungsaufsicht, Marie-Curie-Str. 24-28, 60439 Frankfurt, Germany.

b) UniCredit Bank AG London Branch (UniCredit Bank, London), Moor House, 120 London Wall, London EC2Y 5ET, United Kingdom. Regulatory authority: “BaFin” – Bundesanstalt für Finanzdienstleistungsaufsicht, Marie-Curie-Str. 24-28, 60439 Frankfurt, Germany and subject to limited regulation by the Financial Conduct Authority, 12 Bath Street Square, London E20 1HQ, United Kingdom and Prudential Regulation Authority 20 Moorgate, London, EC2R 6DA, United Kingdom. Further details regarding our regulatory status are available on request.

c) UniCredit Bank AG Milan Branch (UniCredit Bank, Milan, Piazza Gae Aulenti, 4 - Torre C, 20154 Milan, Italy, duly authorized by the Bank of Italy to provide investment services. Regulatory authority: “Bank of Italy”, Via Nazionale 91, 00184 Roma, Italy and Bundesanstalt für Finanzdienstleistungsaufsicht, Marie-Curie-Str. 24-28, 60439 Frankfurt, Germany.

d) UniCredit Bank AG Vienna Branch (UniCredit Bank, Vienna), Rothschildplatz 1, 1020 Vienna, Austria. Regulatory authority: Finanzmarktaufsichtsbehörde (FMA), Otto-Wagner-Platz 5, 1090 Vienna, Austria and subject to limited regulation by the “BaFin” – Bundesanstalt für Finanzdienstleistungsaufsicht, Marie-Curie-Str. 24-28, 60439 Frankfurt, Germany. Details about the extent of our regulation by the Bundesanstalt für Finanzdienstleistungsaufsicht are available from us on request.

e) UniCredit Bank Austria AG (Bank Austria), Rothschildplatz 1, 1020 Vienna, Austria. Regulatory authority: Finanzmarktaufsichtsbehörde (FMA), Otto-Wagner-Platz 5, 1090 Vienna, Austria

f) UniCredit Bulbank, Sveta Nedelya Sq. 7, BG-1000 Sofia, Bulgaria. Regulatory authority: Financial Supervision Commission (FSC), 16 Budapeshta str., 1000 Sofia, Bulgaria

g) Zagrebacka banka d.d., Trg bana Josipa Jelačića 10, HR-10000 Zagreb, Croatia. Regulatory authority: Croatian Agency for Supervision of Financial Services, Franje Radoška 6, 10000 Zagreb, Croatia

h) UniCredit Bank Czech Republic and Slovakia, Želeňavská 1525/1, 140 92 Praha 4, Czech Republic. Regulatory authority: CNB Czech National Bank, Na Příkopě 28, 110 03 Praha 1, Czech Republic and subject to limited regulation by the National Bank of Slovakia, Imricha Karvána 1, 813 25 Bratislava, Slovakia.

i) ZAO UniCredit Bank Russia (UniCredit Russia), Prechistenskaya nab. 9, RF-119304 Moscow, Russia. Regulatory authority: Federal Service on Financial Markets, 9 Leninsky prospekt, Moscow 119991, Russia


k) UniCredit Bank Romania, Bulevardul 1F Explozitii, 012101 Bucharest 1, Romania. Regulatory authority: National Bank of Romania, 25 lipsani Street, 030031, 3rd District, Bucharest, Romania

l) UniCredit Bank AG New York Branch (UniCredit Bank, New York), 150 East 42nd Street, New York, NY 10017. Regulatory authority: “BaFin” – Bundesanstalt für Finanzdienstleistungsaufsicht, Marie-Curie-Str. 24-28, 60439 Frankfurt, Germany and New York State Department of Financial Services, One State Street, New York, NY 10004-1511

Further details regarding our regulatory status are available on request.

ANALYST DECLARATION
The analyst’s remuneration has not been, and will not be, geared to the recommendations or views expressed in this report, neither directly nor indirectly.

All of the views expressed accurately reflect the analyst’s views, which have not been influenced by considerations of UniCredit Bank’s business or client relationships.

POTENTIAL CONFLICTS OF INTERESTS
You will find a list of keys for company specific regulatory disclosures on our website https://www.unicreditresearch.eu/index.php?id=disclaimer.

RECOMMENDATIONS, RATINGS AND EVALUATION METHODOLOGY
You will find the history of rating regarding recommendation changes as well as an overview of the breakdown in absolute and relative terms of our investment ratings, and a note on the evaluation basis for interest-bearing securities on our website https://www.unicreditresearch.eu/index.php?id=disclaimer and https://www.unicreditresearch.eu/index.php?id=legalnotices.

ADDITIONAL REQUIRED DISCLOSURES UNDER THE LAWS AND REGULATIONS OF JURISDICTIONS INDICATED
You will find a list of further additional required disclosures under the laws and regulations of the jurisdictions indicated on our website https://www.unicreditresearch.eu/index.php?id=disclaimer.